Dear *[NAME]*,

Hello! I hope you are doing well. As you may know, this year I’ve decided to BE COOL and TAKE THE PLUNGE for the athletes of Special Olympics Illinois. And I need your help!

Each year, Special Olympics Illinois serves a community of more than 55,000 traditional athletes, Young Athletes, Unified partners, coaches, volunteers, and more throughout the state, providing them with life-changing opportunities in sport, health education, personal development, and leadership training.

This organization means SO much to the individuals it serves, which is why I’ve decided to sign up for the Polar Plunge in 2024. My fundraising goal is *[ENTER GOAL]*. Can you help me reach it? Just go to *[PERSONAL FUNDRAISING LINK]* to donate. Any amount helps!

Thank you for helping to make a difference for the amazing athletes at Special Olympics Illinois. By the way, if you want to join me in taking the Plunge, you can sign up at [plungeillinois.com](http://polarplunge.soill.org).

Thanks again!

*[YOUR NAME]*